

Ideas for Group Activity

Activity for a Meeting of your Local Action Group

- Get new people engaged by letting them make their own bumper stickers as a team building activity.
- Bring a selection of printed Speak Out Wisely images that are applicable for your group or create your own images for your group. Print them in both the 7 in. wide and 9 in. wide sizes to give people a choice.
- Pre-cut the self-adhesive clear covering to use with the 7 in. and the 9 in. bumper stickers. The clear covering should be about 0.75 in. larger than the bumper sticker image on all sides. Cutting the clear covering in advance and laying the cut pieces flat under a heavy book helps to remove the curl in the clear covering backing.
- Show people how to remove the clear cover backing sheet, apply the bumper sticker image face down onto the adhesive, and then to put the cover backing sheet back on until the bumper sticker is ready to apply.

Tabling Activity

- If your local action group does tabling at events, then consider giving out free bumper stickers to encourage people to speak out publicly about your cause. People will like bumper stickers that are much easier to remove than vinyl bumper stickers.
- These bumper stickers are relatively inexpensive - less than 25¢ each for the 7 in. size. (less than 10¢ for the cover coat and about 14¢ for the color copy – 3 per sheet).
- Make the bumper stickers for the tabling at one of your local action meetings as a team building activity.

Suggestions for making these bumper stickers in large quantities

- Do the color printing more efficiently by putting multiple copies of the image on a single sheet - three 7 in. bumper stickers or two 9 in. bumper stickers or per printed sheet. The Pages app on a Mac or MS Word on a PC can be used to put multiple images on a single page.
- The tight curl of the rolled Clear Covering backing can be annoying. Taking the original tight roll and moving it to a 3 in. round mailing tube reduces the curl substantially and makes working with the Clear Covering easier.





Why not just buy professionally printed vinyl bumper stickers?

- Small vinyl bumper stickers don't have room to say much. Large vinyl bumper stickers are not cheap, even in volume. They cost enough that you can't give them away for free.
- Self-made bumper stickers can be very dynamic - reacting immediately to the most recent events. Ready to hand out at tomorrow's rally.
- Since you are not trying to order in volume, you can have a wide variety of bumper sticker images in two sizes available for your group members to choose from - no "one message fits all".
- People dislike vinyl bumper stickers which stay on their bumpers for years because they are so hard to remove. These Speak Out Wisely bumper stickers are much easier to remove because the sticky area is only around the edge and the cover coat adhesive is not as permanent as vinyl bumper sticker adhesive.

